

THE BASICS

HOW TO USE SHAMPOO CORRECTLY

Naturalmente has eliminated from its products the standard foaming and degreasing agents SLS and SLES, which give the volumes of foam that you are used to – these substances have been found to have harmful effects on the body and environment. Naturalmente shampoos create a gentler lather, so two washes may be necessary if you are not washing hair daily.

Some Naturalmente shampoos are more cleansing and some are more nourishing. If you are starting on a Naturalmente regime, it is ideal to begin with one of our cleansing shampoos ~ Citrus or Rosemary Lavender to remove impurities from the scalp and hair.

Tips

- For the first wash, focus on cleaning the scalp.
- Using a small R2 - R5 coin size of shampoo, spread between hands and work into the scalp
- If this does not lather, rinse and apply second shampoo, using less than the first wash
- Work the gentle lather that has developed through the lengths of hair.
- If the second wash is not lathering, this means that the hair and scalp are coated with silicones and other impurities. This condition will improve over time with the use of Naturalmente shampoos

Rinse off as usual.

naturalmente®

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